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1st International

CPEC's Energy & Pipeline Infrastructure Projects Conference

29th March, 2017 - Marriott Hotel, Islamabad



Exploring the Opportunities

Introduction:

SKEN Business Management Services is organizing a one day “1st International CPEC’s Energy & Pipeline Infrastructure Projects Conference” in collaboration with Ministry of Petroleum and Natural Resources, Board of Investment, Private Power Infrastructure Board & ISTIL Group. The conference is scheduled on 29th March, 2017 at Marriott Hotel, Islamabad.

Honourable **Mr. Shahid Khaqan Abbasi**, the Federal Minister to Petroleum and Natural Resources has graciously agreed to grace the event as **Chief Guest**. The conference aims to bring the relevant financiers, investors, organizations & people from energy sector on one platform to explore the maximum opportunities with CPEC in context of Energy and Pipeline Infrastructure Projects. The event is expected to attract maximum participation from national and international attendees and organizations.



CPEC's Energy & Pipeline Infrastructure Brief

CPEC, a mega project of USD 46 Billion aims to transform the lives of people of this region, opening new vistas of economic development and growth. While benefits of CPEC would be widespread, however the Energy and Infrastructure sectors would take lion's share of the program. This project through a 3000 Kilometers long route consisting of highways, railways and pipelines that will connect China's Xinjiang province to rest of the world through Pakistan's Gwadar port. The project is serving as an extremely attractive destination for international and local Investors. The key sectors of CPEC include investments & finance, energy, infrastructure, telecommunication, industrial cooperation.

The Energy projects under CPEC are over worth of \$33 billion in order to help alleviate Pakistan's chronic energy shortages. Over 10,400 MW of energy generating capacity is to be developed between 2018 and 2020 as part of the corridor's fast-tracked “Early Harvest” projects. Besides, as a part of infrastructure projects network of pipelines to transport liquefied natural gas and oil will also be laid as part of the project. Besides, \$2.5 billion have been allocated for pipeline project to be laid between Gwadar and Nawabshah to transport gas from Iran.

Event Advisory Committee

- **Mr. Haq Nawaz Akhtar**, Former Chairman Pakistan Steel and Former Federal Secretary
- **Mr. Mobin Saulat**, MD Interstate Gas Systems Pvt. Limited
- **Mr. Shahjahan Mirza**, MD Private Power Infrastructure Board
- **Mr. Syed Akhtar Ali**, Member Energy Planning Commission,
- **Engr. Masood Asghar**, Director ISTIL

The Team

- Group & Patron In Chief SKEN Business Management Services
- **Muhammad S. Ansari**, Chief Business Advisor
- **Amina Q. Ahmed**, Project Director
- **Khalid Iqbal**, Head of Marketing
- **Areeba Ansari**, Manager Projects
- **Saman Owais**, Manager Marketing

Event Brief

The International Conference comprises of the following:

- 1) A one-day conference of two sessions on energy and pipeline infrastructure projects under CPEC respectively.
- 2) Each sitting shall have presentations and Q/A session, followed by interactive discussion panel and International Matchmaking sessions
- 3) The products showcase will also be setup along with conference by relevant industrial and engineering organizations.
- 4) **The presentations and discussion shall be based on following topics:**
 - The Energy Portfolio under CPEC - Reveiw on Pakistan's current Energy Mix and future prospects
 - Early Havest Energy Projects - Analyses and Current Status, Teething Problems and their solution
 - Energy Security policy for CPEC Projects
 - Pipeline Infrastructues Projects for transportation oil and gas under CPEC
 - Power Plants and Transmission lines Under CPEC
 - Alternate Energy, Hydro projects and Non-Renewable Energy Projects under CPEC
 - Coal fired power projects under CPEC
 - Policies and Initiatives by Government of Pakistan for National and International investors
 - Investments prospects for Energy and Pipeline Infrastructure projects under CPEC
 - Joint Ventures of local & foreign partners for Energy under CPEC

Companies providing services to Energy and Pipeline Infrastructure Sectors shall be able to display their products and tecnolgy.

Salient Features

- The event shall be an extensive platform to explore enormous opportunities for the participants, delegates, exhibitors and stakeholders
- The sessions shall provide inside details on policies and initiatives taken by governments of Pakistan and China
- Leading Pakistani Bureaucrats, Foreign Ambassadors, Industry Leaders and Experts will attend the event as Honourable Speakers, Panelists and Guests.
- The event shall provide opportunity to attendees, sponsors and exhibitors to Interact with key officials, local and foreign consultants, investors & entrepreneurs, dignitaries from leading national and international Energy, Oil and Gas organizations
- SKEN BMS will facilate follow-up meetings with potential Financiers, Clients and End Users
- Excellent opportunity for sponsors and exhibitors to promote their products and services.

Who Will Attend?

- Foreign Companies seeking Joint Ventures
- Foreign & Local Investors/ Industrialists
- Trade Delegations from Various Countries
- High Level Government Officials
- Energy Experts
- Policy and Decision Makers
- Foreign Missions and Consul Generals
- Business Magnates of Pakistan
- Top Executives & Professionals from Local Energy, Oil and Gas Industries
- Opinion Leaders & Consultants
- Contractors
- Researchers

Participating Sectors

- * Energy Companies
- * Oil and Gas Companies
- * Renewable Energy Companies
- * Independant Power Producers
- * Onshore / Offshore Power Generation
- * Alternative Energy Systems Manufacturers
- * Power Generation & Installation Equipment Manufacturers
- * Power Transmission & Distribution Equipment Manufacturers
- * Boilers, Pressure Vessels, Pipes, Tubes, Valves, Auxillary Equipmentment Etc. Manufacturers
- * Pipeline Manufactureres and Services / Technological Assistance Providers
- * Steam Turbines Units & Combined-cycle Manufacturers
- * Technologies of Energy Saving & Efficiency
- * Logistics / Oil Transportation



Event Agenda

Time	Description
08:30 - 08:45 AM	Registration of Attendees
08:45 - 09:00 AM	Guests and attendees to be seated
09:00 - 09:05 AM	Recitation from Holy Quran
09:05 - 09:10 AM	Welcome Note by Organizer
09:10 - 09:35 AM	Inaugural speech by Chief Guest
09:35 - 10:00 AM	Keynote - The Energy Portfolio under CPEC - Review on Pakistan's current Energy Mix and future prospects
10:00 - 10:25 AM	Early Harvest Energy Projects - Analyses and Current Status, Teething Problems and their solution
10:25 - 10:50 AM	Pipeline Infrastructure Projects for transportation oil and gas under CPEC
10:50 - 11:30 AM	Morning Tea and Networking Break
11:35 AM - 12:00 PM	Power Plants and Transmission lines Under CPEC
12:00 - 12:25 PM	Alternate Energy, Hydro projects and Non-Renewable Energy Projects under CPEC
12:25 - 01:00 PM	Coal fired power projects under CPEC
01:00 - 02:00 PM	Prayers and Lunch Break
02:00 - 02:25 PM	Policies and Initiatives by Government of Pakistan for National and International investors
02:25 - 02:50 PM	Investments prospects for Energy and Pipeline Infrastructure projects under CPEC
03:00 - 03:25 PM	Joint Ventures of local & foreign partners for Energy under CPEC
03:30 - 04:00 PM	Energy Security policy for CPEC Projects
04:00 - 04:20 PM	Interactive Discussion Panel
04:20 - 04:30 PM	Distribution of Mementoes & Group Photo Session
04:30 - 05:00 PM	Evening Tea with Snacks and Closure of the event

Conference Participation Fee

Fee Structure for Pakistani Delegates

- * Individual Participation @ **Rupees 12,000**
- * Group Participation @ **Rupees 10,000** (Per person)

Fee Structure for Foreign Delegates

- * Individual Participation @ **USD 150**
- * Group Participation @ **USD 125** (Per person)

Note: 10% Early Bird Discount will be applied on above fee structure till 31st January 2017.

Terms & Conditions

- 100 % advance payment should be made via cheque or direct deposit. Fee for registration and branding is non refundable.
- Payment should be made in favor of SKEN Business Management Services
- Group Participation Discount shall be valid on registration of three or more delegates, however Substitute may attend the event in case of unavailability of nominated attendee. The date and venue of the event can be change or rescheduled in case of any uncertainty.
- Fee is Inclusive of taxes and it shall only be refundable in case of event cancellation by organizer.

Conference Sponsorship & Branding Packages

Platinum Sponsorship Package @ Rupees 7,00,000

1. Company's logo shall be placed on Event's main Backdrop, Welcome Standee or Brand Wall, Event Memento, Event Invitation Card, On cover of Energo Steel Journal Pakistan, Logo shall be used in all communication material and Logo shall be displayed on screen during intervals and networking sessions
2. Announcement of company's name as "Main Sponsor" by moderator in both sessions
3. 20x10ft Space for Product Showcase at most prominent location in hall
4. Three (03) Promotional standees at main entrance of conference hall & 02 Promotional Standees near Registration Desk
5. Sponsor shall also be allowed to place six (06) more promotional standees at prominent location in hall or Sponsor's Choice
6. Open Cover dual-page cover colour advertisement (Size: 16.5"x11.69") in Energo Steel Journal Pakistan
7. Two (02) Pages Company's profile and an interview of CEO / MD shall be published in Energo Steel Journal Pakistan.
8. Sponsor's profile to be distributed from registration desk along with event material. Beside, Sponsor shall also be allowed to distribute the giveaways, brochures or flyers by placing those on tables.
9. Speaker's Slot in session of sponsor's choice
10. 15 delegate passes

Gold Sponsorship Package @ Rupees 500,000

1. Company's logo shall be placed on Event's main Backdrop, Welcome Standee or Brand Wall, on cover page of Post Event Report, Logo shall be used in all communication material and Logo shall be displayed on screen during intervals and networking sessions
2. Announcement of company's name as leading sponsor by moderator in both sessions
3. 15x10ft space for product showcase at prominent location in hall
4. Two (02) Promotional standees at main entrance of conference hall & (01) Promotional Standees near Registration Desk
5. Sponsor shall also be allowed to place three (03) more promotional standees at prominent location in hall
6. A4 Size colour advertisement in Energo Steel Journal Pakistan **Note:** *Back Cover Page shall be given to sponsor coming under this category on the basis of first come - first served. Others shall be allotted further prominent positions..*
7. One Page Company's coloured profile shall be published in Energo Steel Journal Pakistan
8. Sponsor shall be allowed to distribute the giveaways, brochures or flyers by placing those on tables
9. 10 delegate passes

Silver Sponsorship Package @ Rupees 300,000

1. Company's logo shall be placed on Event's main Backdrop, Welcome Standee or Brand Wall, on cover page of Post Event Report, Logo shall be used in all communication material
2. Announcement of company's name by moderator in both sessions
3. 10x10ft space for product showcase at prominent location in hall
4. One (01) Promotional standees at main entrance & (02) Promotional Standee at prominent location in conference hall
5. A4 Size color advertisement in Energo Steel Journal Pakistan (Printed & Digital Versions) (on any of first six pages)
6. Half Page Company's coloured profile shall be published in Energo Steel Journal Pakistan
7. Sponsor shall be allowed to distribute the giveaways, brochures or flyers by placing those on tables
8. 06 delegate passes

Product Display Package @ Rupees 85,000

1. 10x10ft bare stall space
2. Three (03) Delegate Passes
3. Two (02) Promotional Standees
4. Distribution of giveaways, brochures or flyers by placing those on tables

Branding Package @ Rupees 50,000

1. One Promotional Standee
2. Logo shall be displayed on screen during intervals
3. 02 Delegate Passes
4. Distribution of giveaways, brochures or flyers by placing those on tables

Terms & Conditions

- a) All packages are inclusive of government taxes, however payments to be made 100% advance; min 30-days prior to the event
- b) Confirmation should be sent at the time in writing via email of Registration or buying Sponsorship and Branding packages along with Purchase Order / Release Order
- c) Payments can be made via cross cheque and bank transfer. Invoice will be issued against each sponsorship or exhibitor deal
- d) Sponsorship/exhibition space booking amounts are non-refundable (may be adjustable in next event)
- e) All artworks and display materials will have to be arranged by clients / sponsors; preferably 2-4 weeks prior to the event.
- f) List of equipment, products, machinery etc. to be exhibited should be provided at the time of sponsorship / stall confirmation
- g) Organizers will not be liable for any accident or damage to exhibitor's property
- h) Flammable or explosive equipment will not be allowed for exhibition. The Exhibitor/Sponsor must ensure that all exhibits are properly protected so as to avoid danger to any person or persons visiting or taking part in the Event
- i) Exhibitor/Sponsor shall not insert any nail, screw or hook into any of the walls or woodwork on provided Shell Stall or in the Event site
- j) The Organizers reserve the right to alter, amend or add to any part of the Contract by serving written notice to the Exhibitor/Sponsor, but no variation, amendment or addition to the contract proposed by the Exhibitor/Sponsor shall be effective without written agreement of the organizers

For Further Details Please Contact

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